

Homes, Investments, Dreams!

Privacy and Cookies Policy

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1. The Privacy and Cookies Policy

- This Privacy and Cookies Policy (hereinafter referred to as "Policy") applies to information collected and processed via the https://www.jodoaproperties.com website (hereinafter referred to as the 'Website').
- The Website is owned and operated by Jodoa Properties L.L.C and its subsidiaries (hereinafter referred to as "Jodoa", "Company", "we", "us", "our") a limited liability company, registered in the United Arab Emirates with license number 966313 and its registered address at 713, Fairmont Dubai Office Block, Fairmont Hotel, Sheikh Zayed Road, Dubai, UAE.
- Jodoa is committed to protecting the privacy of all visitors to our Website and all visitors who access our website or services. Please read our following privacy policy which explains how we use and protect your information.
- By visiting and/or ordering services on this Website, you agree and, where required, you consent to the collection, use and transfer of your information as set out in this policy.
- This Policy applies only to the Website, and does not extend to the websites of any other companies or organizations to which we link, and specifically addresses our obligations in respect of the UAE Federal Decree Law No 45 of 2021 and any other applicable law in the United Arab Emirates ("UAE").

2. Collected Information

We collect information supplied by you via the Website. This information may include:

- 1. Contact and personal details such as: full legal name, delivery address, phone number, email address, billing and payment information, date of birth, gender, nationality, and personal shopping preferences.
- 2. Website statistical information such as: your location, the URL you use to access the Website, browser or device type/unique fingerprint, your computer's IP address and domain type, which pages you visited, search terms you entered, items you clicked on.
- 3. Transactional information such as: Orders you placed, products you purchased, date and time of Order as well as Orders you decided not to complete or items you placed in your basket and discarded, preferences you have indicated to us, requested personalization of items.
- 4. Information you supply to us via online or offline surveys.



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3. Use of Your Information

- 1. Your full payment card details are captured only for the purposes of processing your transaction and are not stored, sold or rented by us. Your full payment card details are not available to our staff. All card transactions are managed by trusted, certified and legally authorized partners who are responsible for ensuring that your payment details remain secure during the payment process.
- 2. Your information will enable us to provide you with access to the relevant parts of the Website and to supply the services you have requested. It will also enable us to contact you when necessary concerning our services.
- 3. You agree that we may use your information to let you know about our other products and services that may be of interest to you including services that may be subject of direct marketing and we may contact you to do so by mobile messaging, by post, as well as by email.
- 4. The Collected Information will also be used for security purposes. In compliance with the Federal Decree Law No 45 of 2021 and other applicable UAE Laws, we may use information to protect our company, our customers, our associates, and our Website against fraud, theft or any wrongdoing which may affect our activity as it is our legitimate interest to ensure the security of our activity online and offline.

4. Sharing the Collected Information

- 4.1 We may share your information only with the following:
 - a. Our trusted partner(s) with whom we have a relationship and who may contact you or utilize your data only for reasons pre-agreed with us.
 - b. Other carefully selected third parties with whom we have a relationship and who may contact you or utilize your data only for reasons pre-agreed with us, including marketing.
 - c. Our professional services providers such as: legal, audit, financial and insurance advisers.
 - d. Any assignee, successor operator or prospective purchaser of the Website or of us.
 - e. Any legal, regulatory, law enforcement, government or municipal bodies.













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5. Cookies

- 5.1 Our Website uses five types of cookies, which are the following:
 - a. Website Functionality Cookies

These cookies enable you to browse the Website and use our features such as shopping baskets.

- b. Website Analytics Cookies
 - We use these cookies to measure and analyze how our customers use the Website. This allows us to continuously improve our Website and your shopping experience.
- c. Customer Preference Cookies
 - When browsing or shopping online, the Website will remember your preferences (for example your username, language or location). This makes your browsing experience simpler, easier and more personal to you.
- d. Targeting or Advertising Cookies
 - These cookies are used to deliver adverts relevant to you. In addition, they limit the number of times you see an advertisement, as well as helping us measure the effectiveness of our advertising campaigns. To personalize your shopping experience, we are also using advanced technology without cookies to provide you with a safe and personal experience.
- e. Third- Party Service Provider Cookies
 - We may work with third party companies whom we authorize to place third-party cookies, web beacons, or similar technologies for storing information on the Website. These service providers help us to provide you with a better, faster, and safer experience. These service providers may use these technologies in the ways described above and in addition may help us and you to avoid fraud.

6. Your Rights

- 1. You may request access to the personal information we maintain about you. If you request such access, we will provide you with all the information as required by law.
- 2. When you first register with us you will be able to choose whether or not to receive marketing communications from us or our carefully selected third parties. Whenever you receive a marketing communication or newsletter from us (which may be by email, SMS, or direct mail), you will be given an opportunity to unsubscribe. In addition, you can change your marketing preferences at any time by contacting us as described above.
- 3. You may also request rectification of any incorrect data displayed in your online Account by contacting us or in certain cases, you may be able to directly amend certain information online.



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7. Protecting Your Personal Information

We have implemented various measures to safeguard the personal data and make sure that appropriate technical and organizational security measures are in place to protect the personal information (including education and training of relevant personnel) against accidental or unlawful destruction, accidental loss or alteration, unauthorized disclosure, or access, and against all other unlawful forms of processing. However, to the extent that the Internet is not completely secure, we cannot guarantee that any of your personal information stored or sent to us will be completely safe. We encourage you to use caution when using the internet to access our Website.

8. Changes to our Privacy and Cookies Policy

Any changes to our Policy will be posted to the Website and, where appropriate, through e-mail notification.

9. Contact Us

All comments, queries and requests relating to our use of your information are welcomed and should be addressed to Jodoa Properties L.L.C, Dubai, UAE or [info@jodoaproperties.com].

10. GDPR Compliance

Jodoa Properties L.L.C is committed to ensuring that the processing of personal data complies with the General Data Protection Regulation (EU) 2016/679 ("GDPR") when operating within or serving individuals in the European Economic Area (EEA). In accordance with GDPR, we affirm the following:

- · Lawful Basis for Processing: All personal data is processed based on one or more lawful grounds as defined under Article 6 of the GDPR, including consent, contractual necessity, legal obligation, and legitimate interest.
- Data Minimization and Purpose Limitation: We collect only the data necessary for specified, explicit, and legitimate purposes and do not process it in a manner incompatible with those purposes.
- Transparency and Accountability: We maintain clear documentation of our data processing activities and provide transparent information to data subjects regarding how their data is used.



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- · Data Subject Rights: Individuals have the right to access, rectify, erase, restrict, and object to the processing of their personal data, as well as the right to data portability. Requests can be submitted via [info@jodoaproperties.com].
- International Data Transfers: Where personal data is transferred outside the EEA, we ensure appropriate safeguards are in place, such as Standard Contractual Clauses approved by the European Commission.
- Security Measures: We implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk, including encryption, access controls, and
- Data Protection Officer (DPO): A designated Data Protection Officer oversees our compliance efforts and can be contacted for any GDPR-related inquiries at +97148974500 - 11.
- · Children's Data: We do not knowingly collect personal data from children under the age of 16 without verified parental consent, in accordance with Article 8 of the GDPR.





